Impact of Abuse Deterrent Opioids on Street Prices

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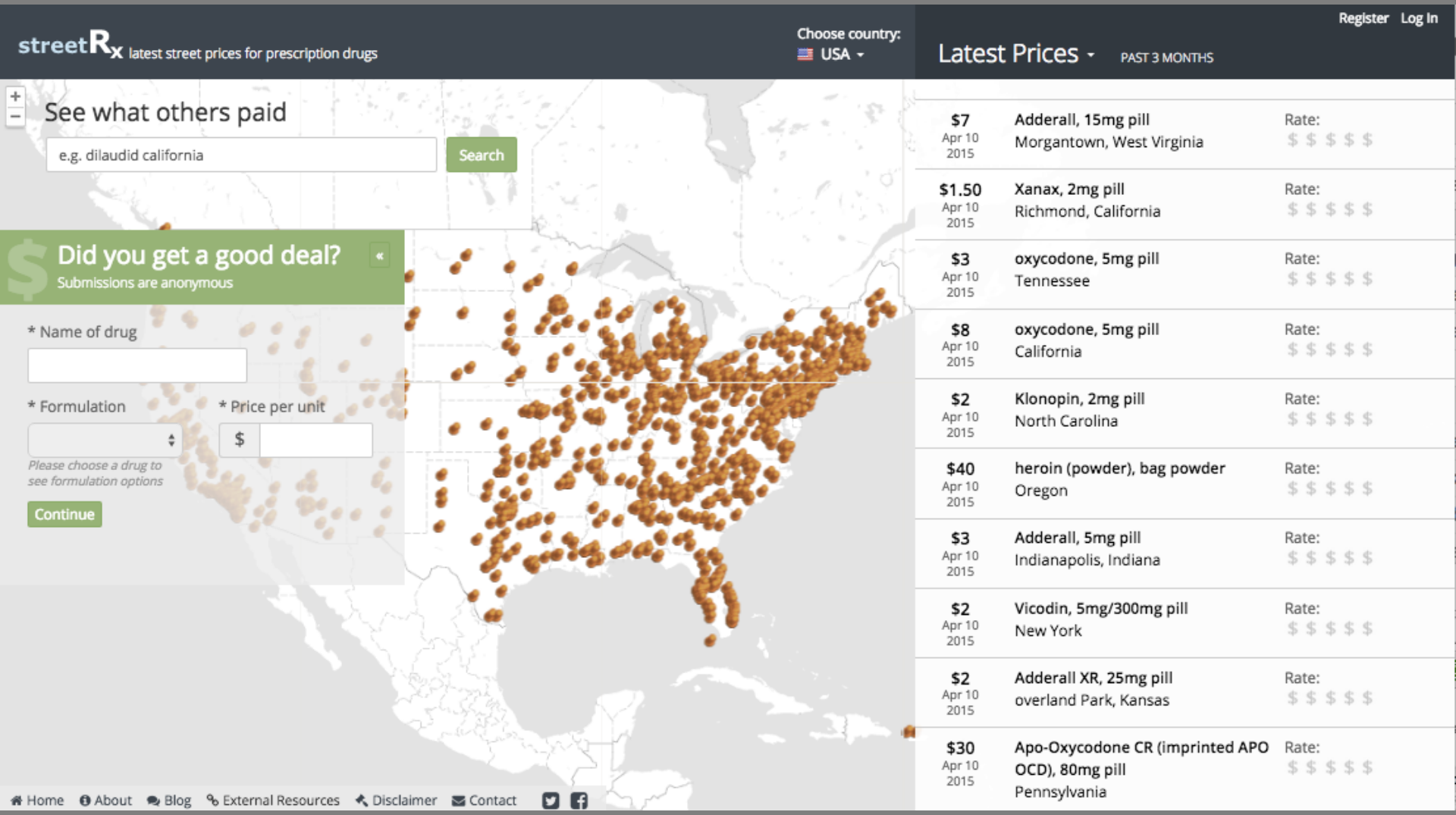
RADARS System
Annual Meeting

Washington, DC

May 6, 2016

Slides at
@epidemico


streetRx latest street prices for prescription drugs
Choose country:
USA
Register
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Latest Prices
PAST 3 MONTHS
See what others paid
e.g. dilaudid california
Search
Did you get a good deal?
Submissions are anonymous
* Name of drug
* Formulation
* Price per unit
$
Please choose a drug to see formulation options
Continue
$7 Apr 10 2015 Adderall, 15mg pill Morgantown, West Virginia Rate: $ $ $ $ $
$1.50 Apr 10 2015 Xanax, 2mg pill Richmond, California Rate: $ $ $ $ $
$3 Apr 10 2015 oxycodone, 5mg pill Tennessee Rate: $ $ $ $ $
$8 Apr 10 2015 oxycodone, 5mg pill California Rate: $ $ $ $ $
$2 Apr 10 2015 Klonopin, 2mg pill North Carolina Rate: $ $ $ $ $
$40 Apr 10 2015 heroin (powder), bag powder Oregon Rate: $ $ $ $ $
$3 Apr 10 2015 Adderall, 5mg pill Indianapolis, Indiana Rate: $ $ $ $ $
$2 Apr 10 2015 Vicodin, 5mg/300mg pill New York Rate: $ $ $ $ $
$2 Apr 10 2015 Adderall XR, 25mg pill overland Park, Kansas Rate: $ $ $ $ $
$30 Apr 10 2015 Apo-Oxycodone CR (imprinted APO OCD), 80mg pill Pennsylvania Rate: $ $ $ $ $
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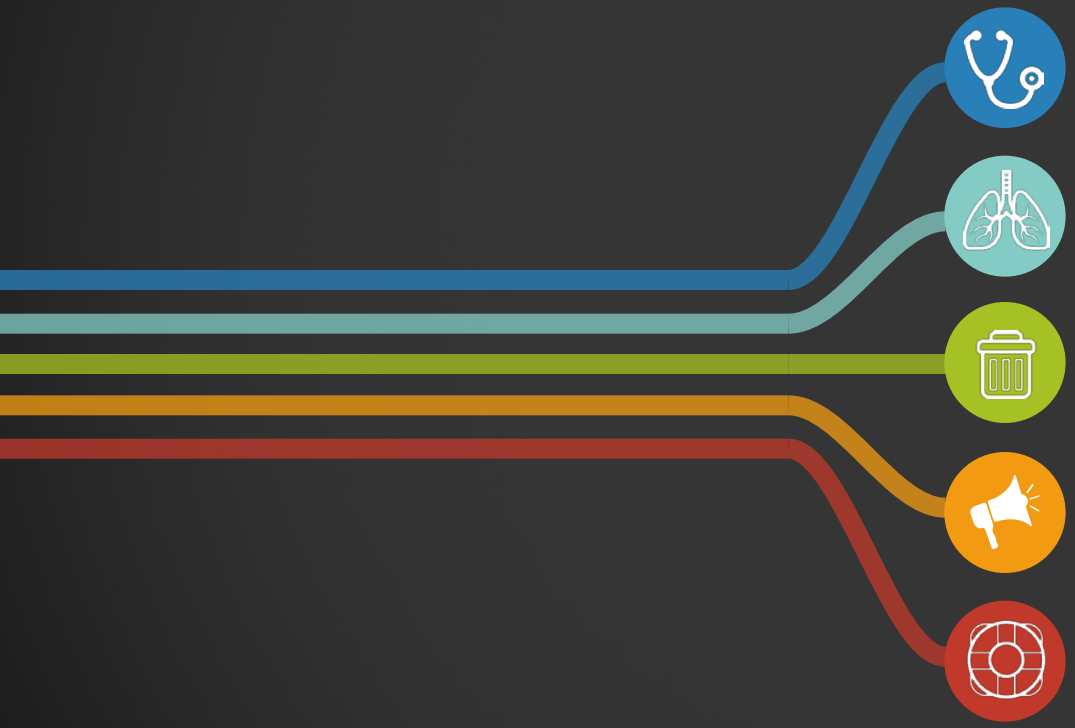


Find Treatment
SAMHSA, ADIN, DroguesInfoService.fr, L'ANAPAA, DBDD

Overdose Prevention
Medication safety sites, HRC, naloxone

Safe Storage, Disposal & Takeback
FDA, Health Products Stewardship Association

Safe Pain Management & Advocacy
Canadian Pain Coalition, PainAustralia.org, RBK Stuttgart

Harm Reduction
HRC, EuroHRN

Unique Visitors per Day

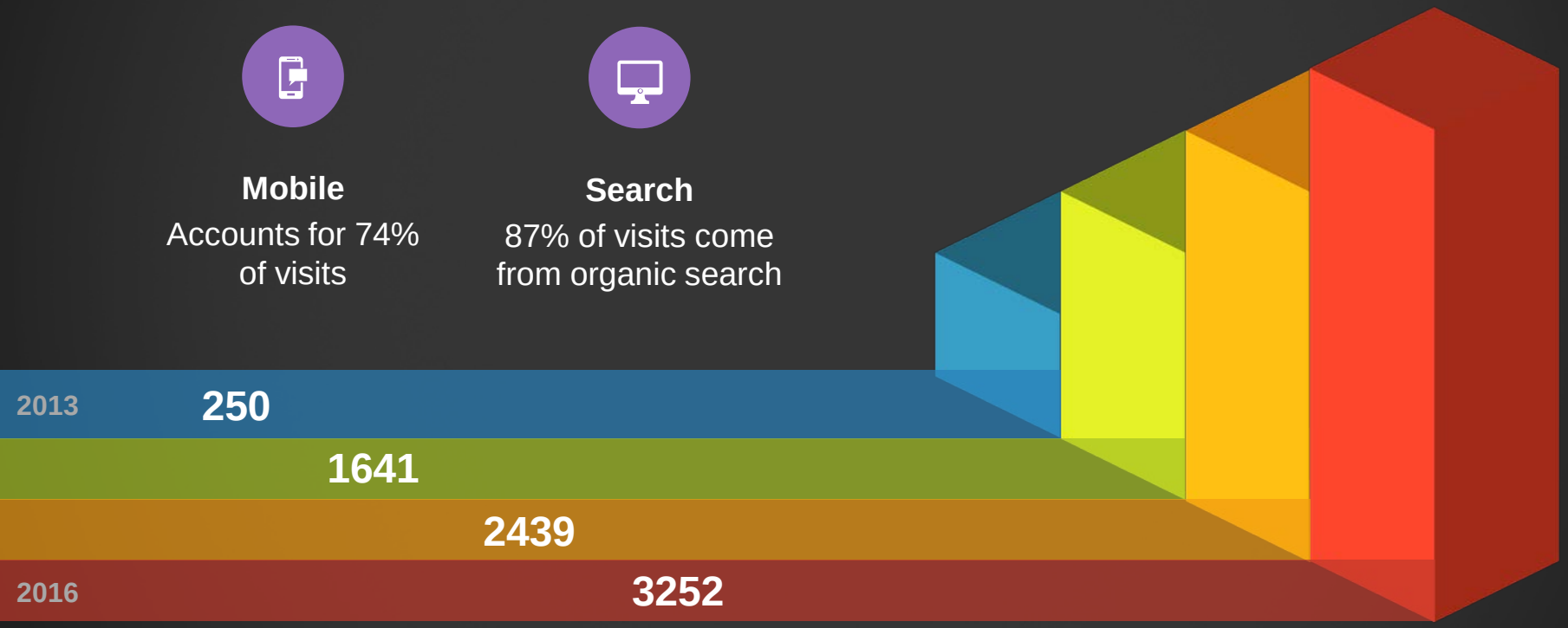
1.2 Million visitors per year

Mobile

Accounts for 74% of visits

Search

87% of visits come from organic search



Visitor Demographics

Based on 58% of known demographics from Google account users

40%

Male

18-34 years-old

19%

Male

35+ years-old

23%

Female

18-34 years-old

16%

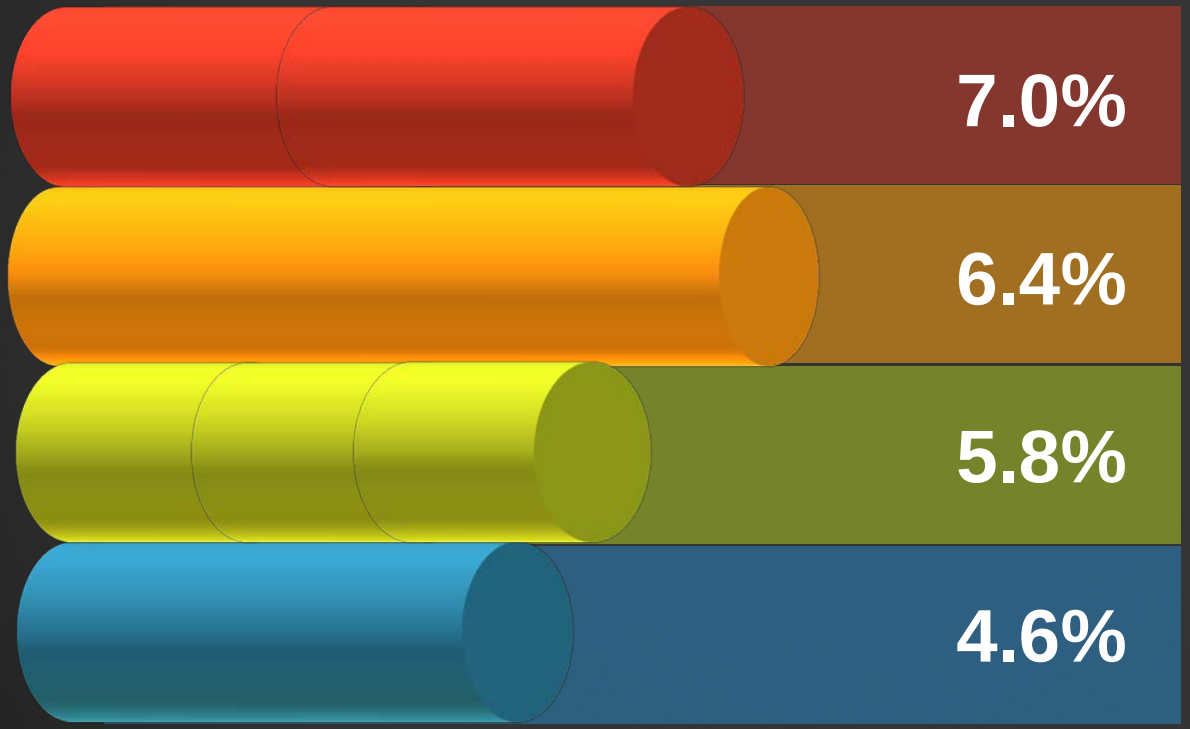
Female

35+ years-old

As captured by Google Analytics. January 1 through March 31, 2016

Who is Likely to Submit a Price?

Percent of visitors, 58% of known Google Account users, 1Q2016



18-24 years-old

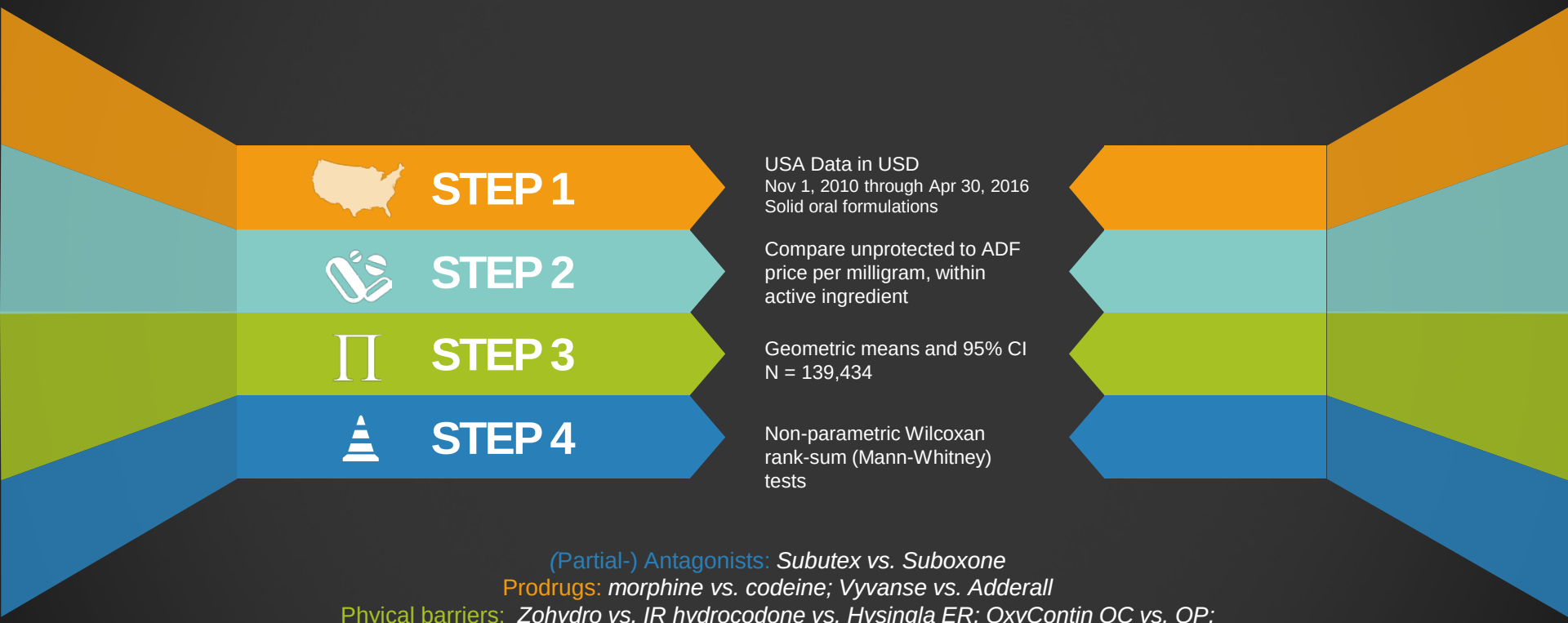
25-34 years-old

35-44 years-old

45+ years-old

Methods

Do different deterrence strategies result in discernible street price differences?

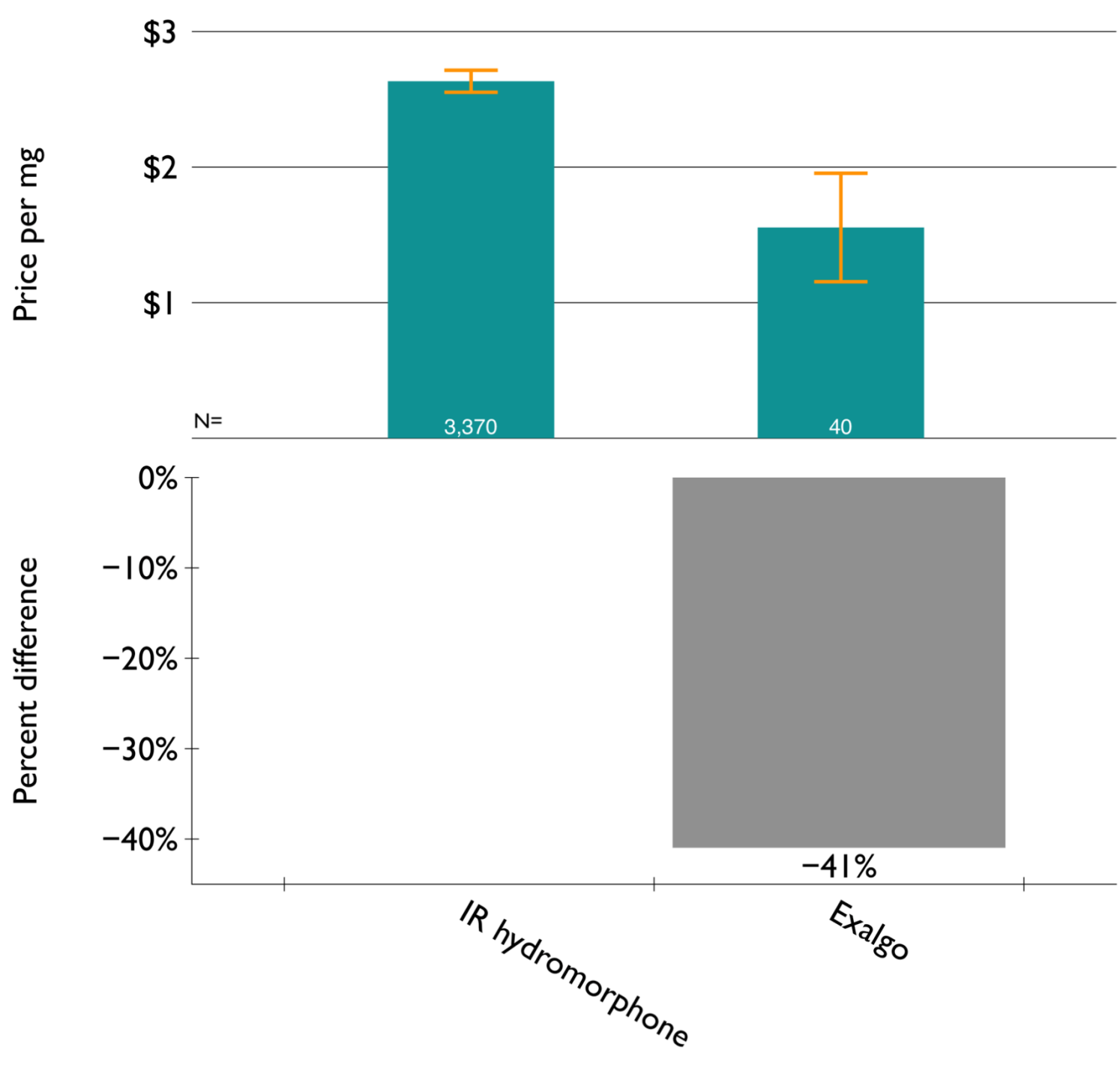


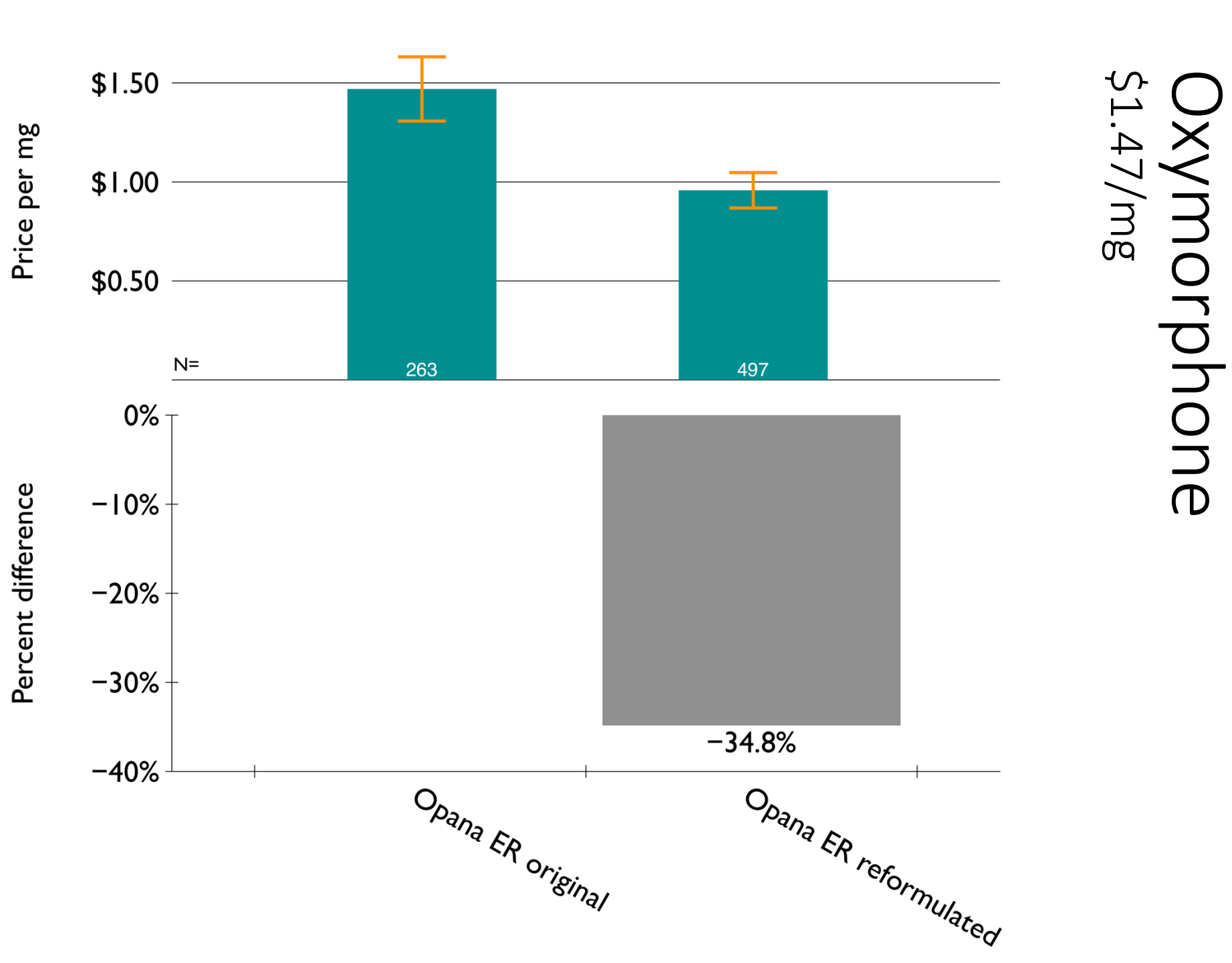
(Partial-) Antagonists: *Subutex vs. Suboxone*
Prodrugs: *morphine vs. codeine; Vyvanse vs. Adderall*
Phyical barriers: *Zohydro vs. IR hydrocodone vs. Hysingla ER; OxyContin OC vs. OP; Opana ER original vs. reformulation; Xartemis XR vs. IR oxycodone; IR hydromorphone vs. Exalgo; Ritalin vs. Concerta; morphine*

Not enough data to evaluate yet:
Targin(iq), Oxytrex, Oxecta, Quillivant XR, Talwin, Amrix, Xtampza ER, MorphaBond

Hydromorphone

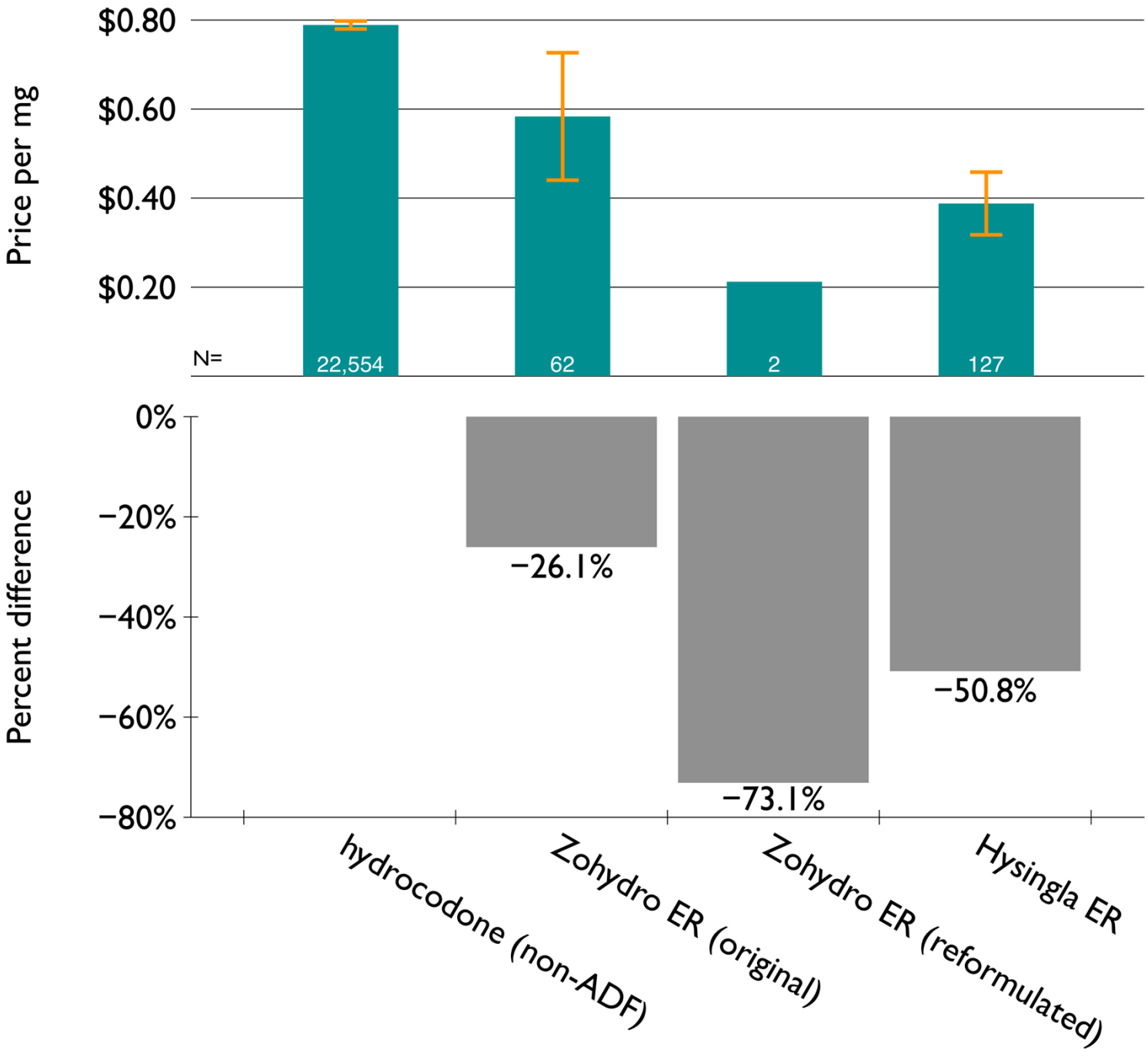
$2.63/mg




Price per mg
$1.50
$1.00
$0.50
N=
263
497
Percent difference
0%
−10%
−20%
−30%
−40%
−34.8%
Opana ER original
Opana ER reformulated
Oxymorphone
$1.47/mg

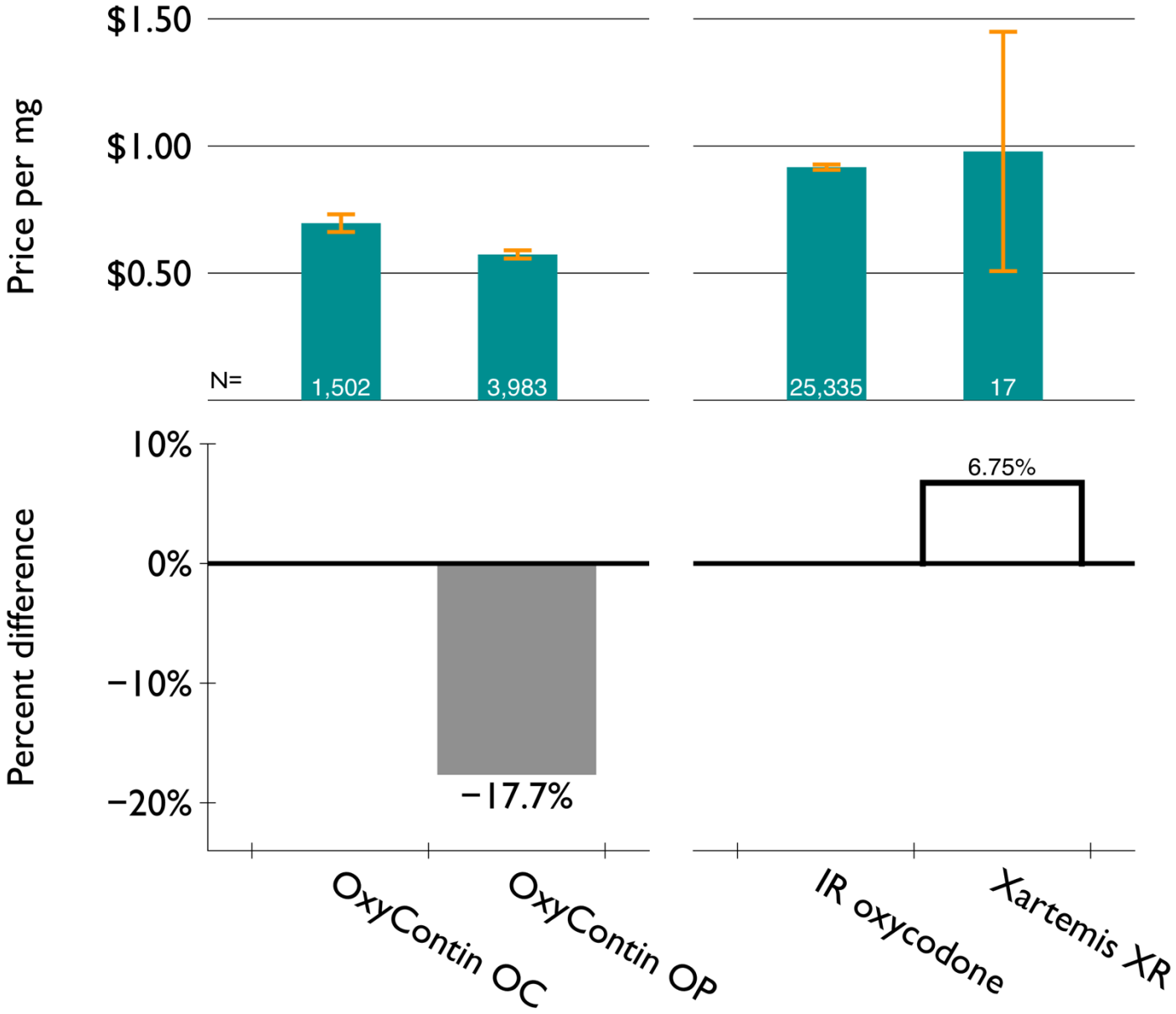
Hydrocodone

$0.79/mg



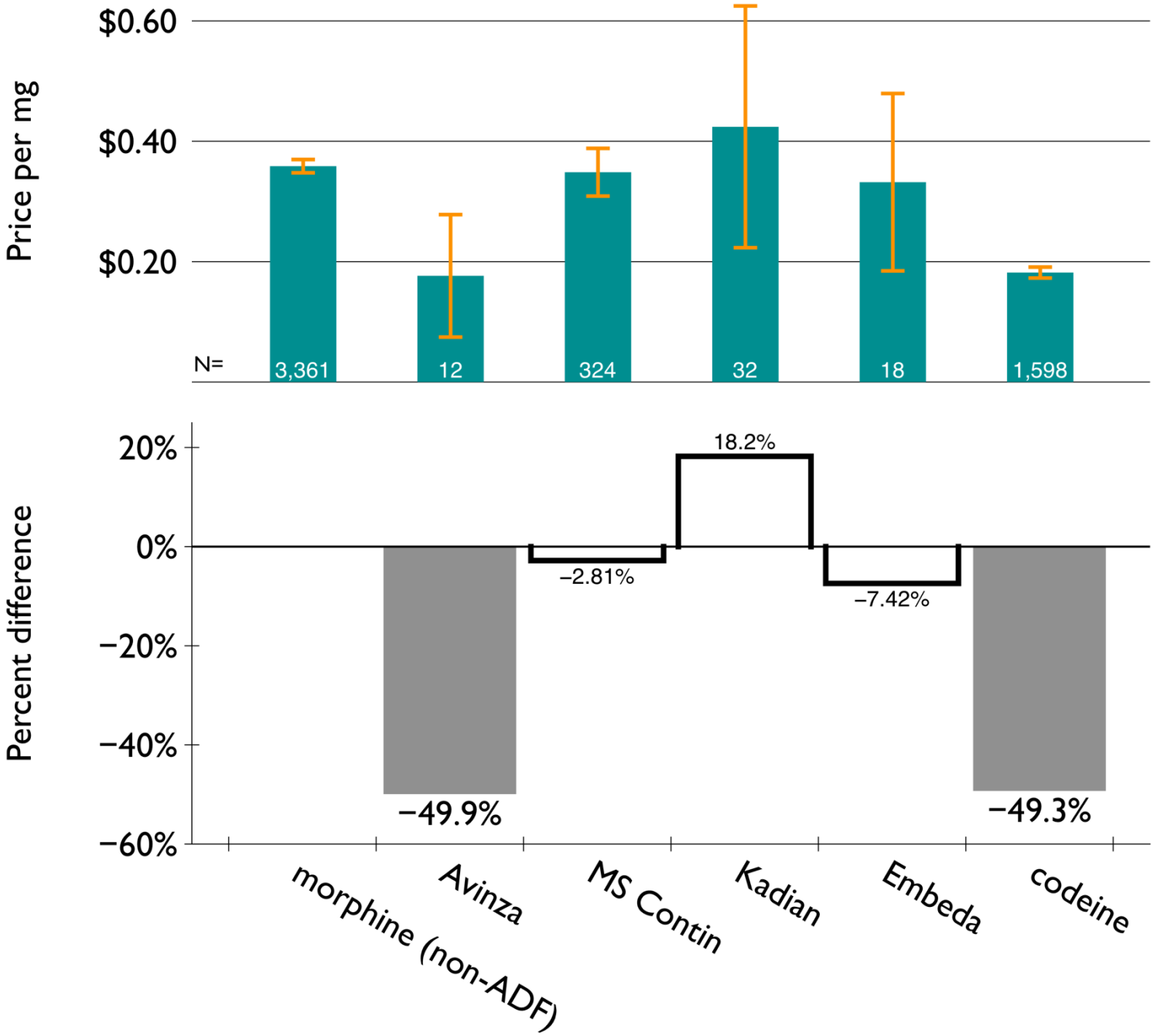
Oxycodone

$0.92/mg



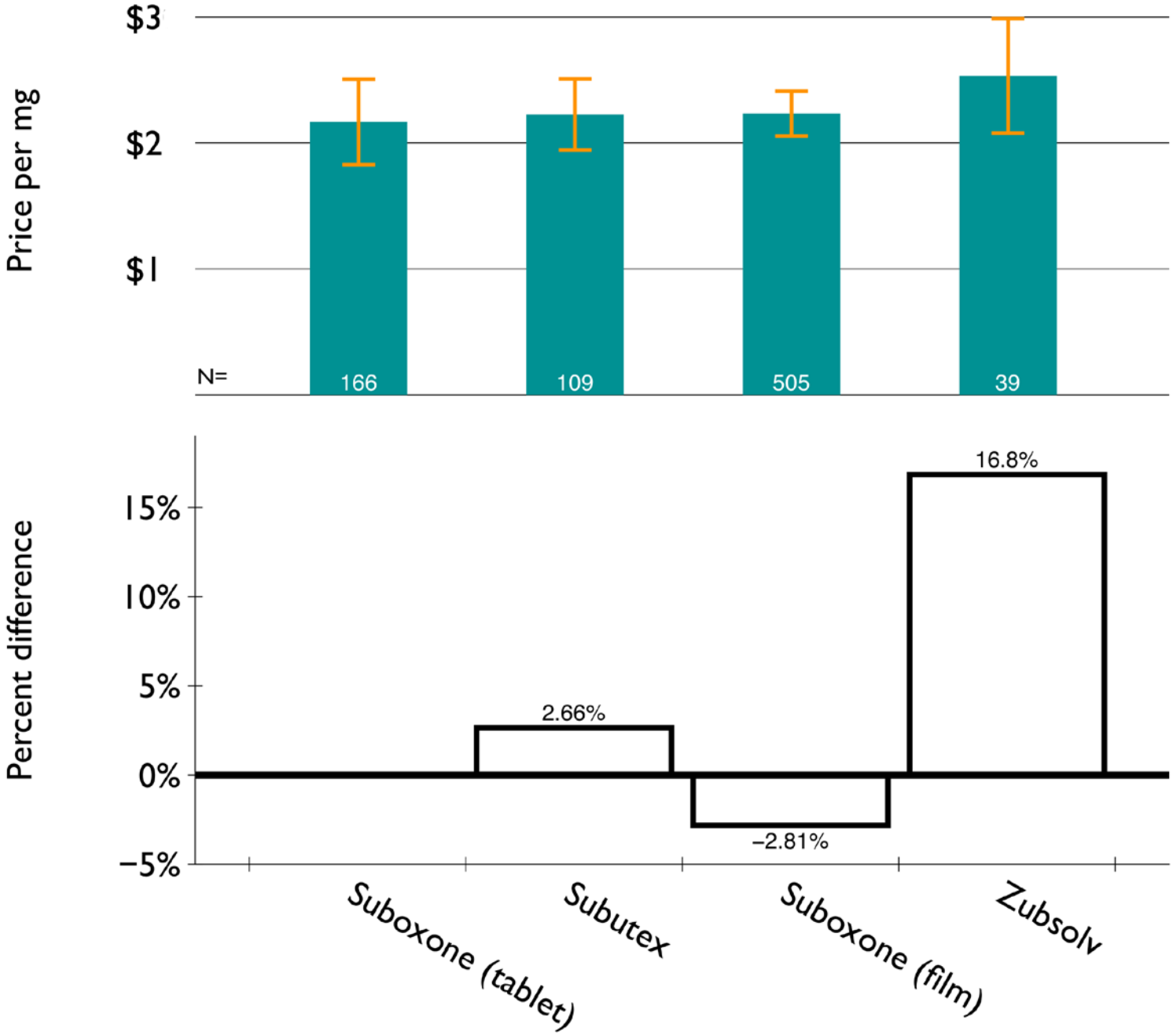
Morphine

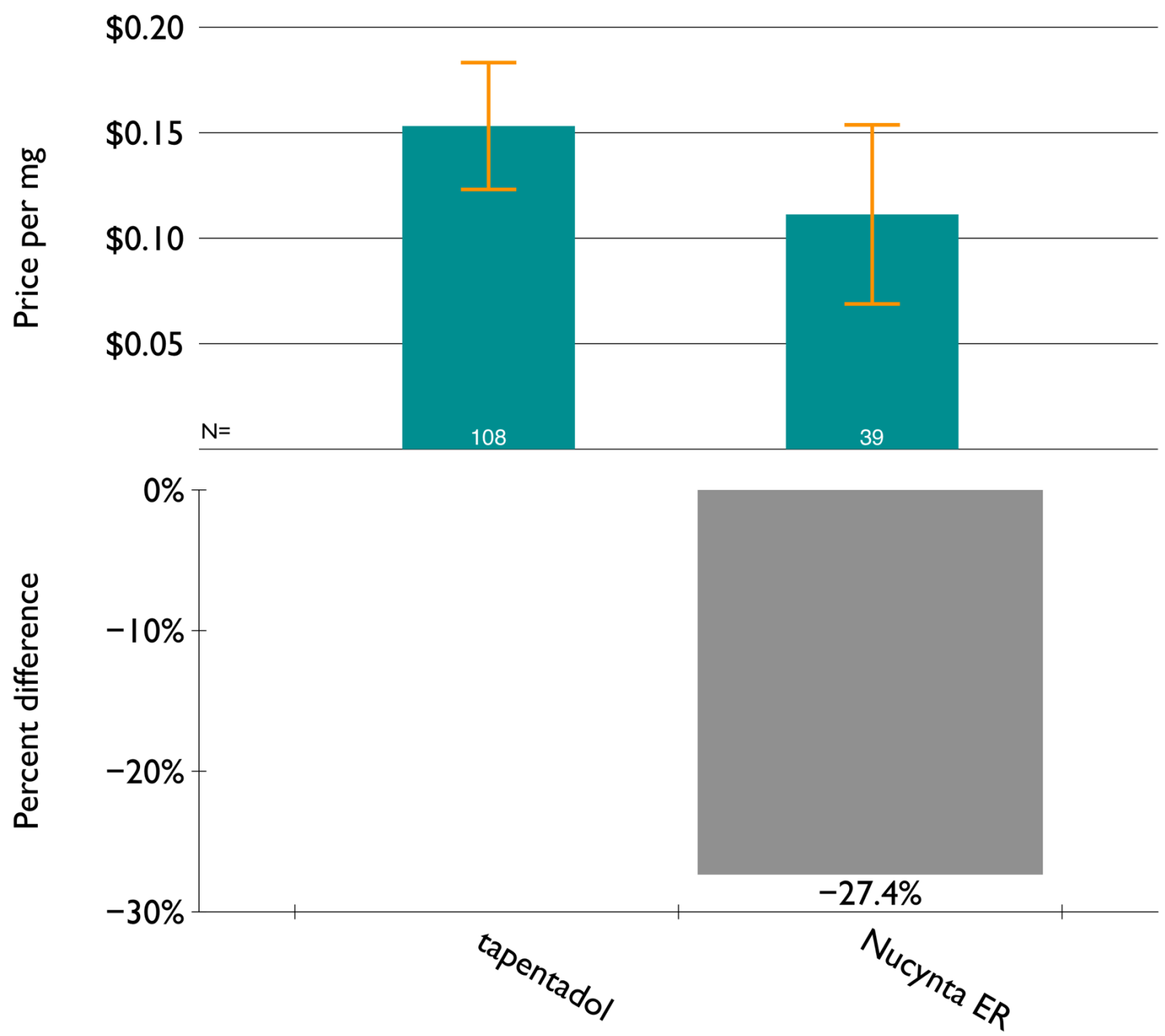
$0.36/mg



Buprenorphine

$2.12/mg (Suboxone)

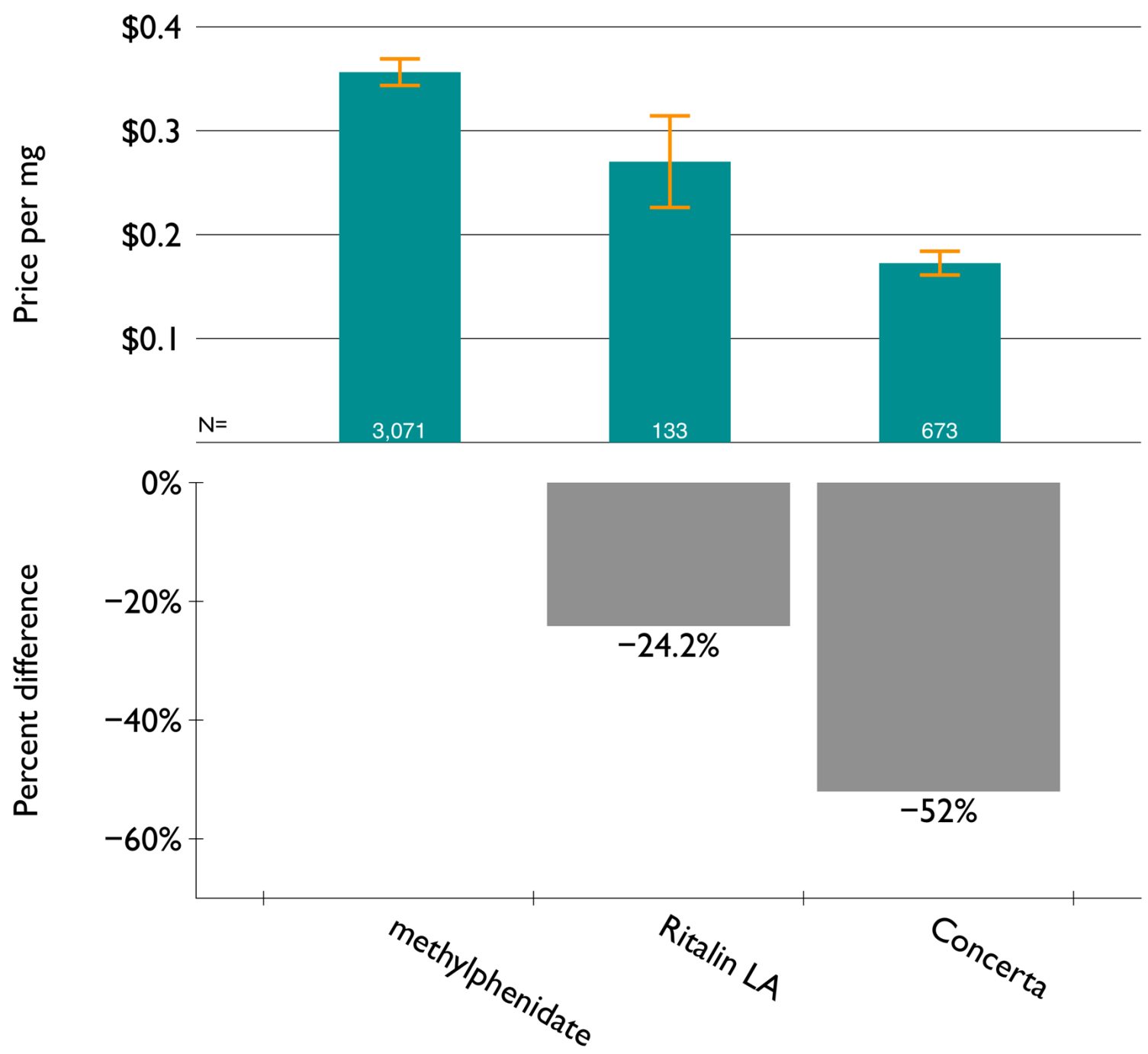




Tapentadol
$0.15/mg

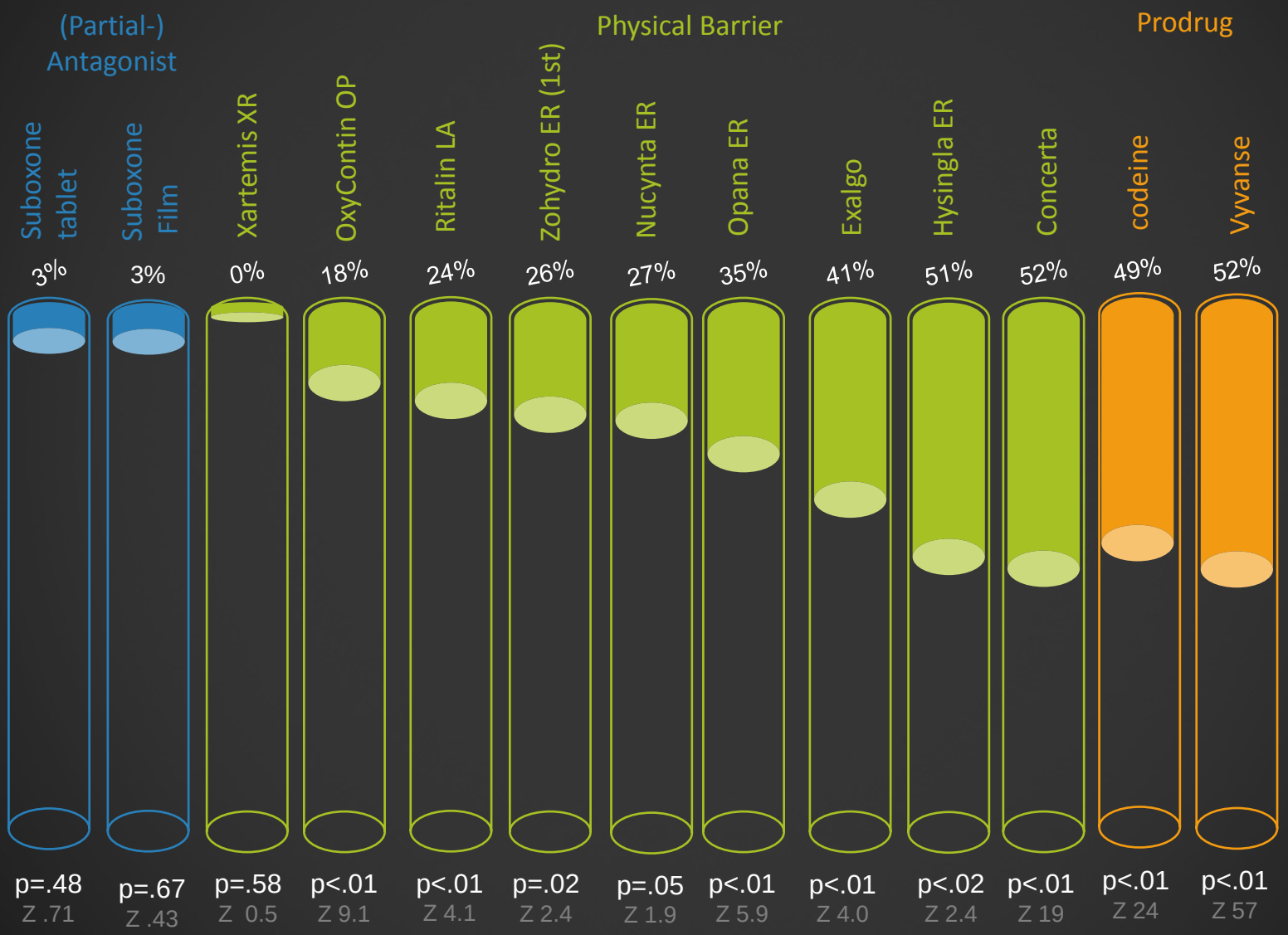
Methylphenidate

$0.36/mg



Amphetamine

$0.36/mg

Percent Discount for ADF Versions

Putative abuse-deterrent formulation versus unprotected formulations with same active ingredient, using statistical comparison that is less influenced by outliers.